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Free IBM Office Productivity Suite

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Ignus Calendar

Practical CRM Introduction

9th Annual Great Plains Technology Conference

FargoDome, Fargo ND

Oct 8th | 1:30 - 2:30 pm

Oct 9th | 10:45 - 11:45 am

www.gptechconference.com

Great Plains Technology Conference

Build Leadership, Sales and Marketing Skills at the Great Plains at the Great Plains Technology Conference



The ninth annual Great Plains Technology Conference will be held this October 8th and 9th at the Fargodome in Fargo, ND. The free Admission allows you to take in the trade show and attend the excellent keynote presentations. By upgrading to the Full Conference pass you also get to take advantage of the workshops, conference meals, and a few other perks.

The keynote presentations for 2007 will include speakers from the FCC, FedEx, Sandia, Microsoft, and DARPA.

This year's conference will include over 20 workshop presentations aligned along four tracks: Business Management, Information

Technology, Sales and Marketing, and Great Plains Issues. Workshop presentations include speakers from eBay/PayPal, GoDaddy, Symantec, and Ignus Technologies; covering topics such as: E-Discovery Rules and Regulations, Securing Company Information, and Practical CRM Introduction.

Dates for the 2007 Great Plains Technology Conference are October 8th, 8:00 am – 7:00 pm with sponsor receptions to follow and October 9th, 7:30 am – 5:00 pm.

Get full details on the Great Plains Technology Conference website at: www.gptechconference.com

Register online at: www.gptechconference.com/registration

Wes Henry | wes.henry@ignus.com

Phone Bill Madness

Have you ever looked at your billing from your phone company and questioned the charges?

Or wondered if your internet connection speed was sufficient for your business? Or worse, been asked by a hardware or software vendor to supply you some strange jargon about your ISP, IP Address (Static or Dynamic), or ask you about the location of your D-Mark?

Well, before you start opening the "Geek" dictionary... Maybe a quick call to Ignus would be best. Did you know that Ignus has trained staff and excellent telecommunications partners available to help you with all your questions regarding your phone or internet service? We have partners who are able to negotiate significant savings to your business while still maintaining an excellent quality of service. On top of that, they can often times get your service for multiple

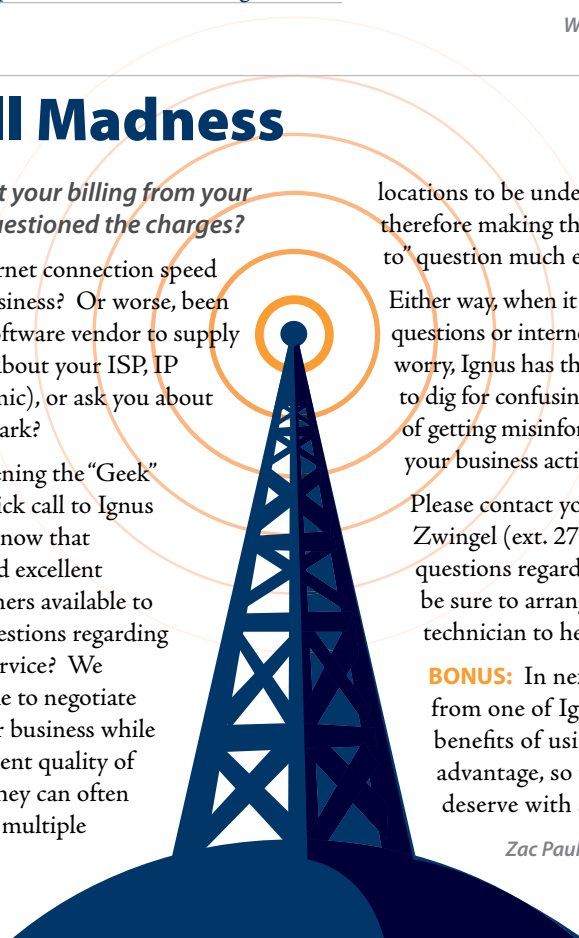
locations to be under the same provider therefore making the "who do I write the checks to" question much easier and manageable.

Either way, when it comes to phone service questions or internet connection questions don't worry, Ignus has the resources so you don't have to dig for confusing answers and take that risk of getting misinformation causing delays in your business activities.

Please contact your account manager, Eric Zwingel (ext. 2701) should you have any questions regarding phone service and he'll be sure to arrange a partner, or service technician to help you out.

BONUS: In next month's issue, we'll hear from one of Ignus' Partners discussing the benefits of using their expertise to your advantage, so you get the connection you deserve with a bill that makes sense.

Zac Paulson | zac.paulson@ignus.com



Ignus Awarded Axis Gold Partner Status

Ignus Technologies is proud to be recognized by Axis Communications as an Axis Gold Partner.

Ignus creates innovative video solutions utilizing Axis products in applications such as increasing security, loss prevention, quality control, monitoring, and compliance. By combining industry-leading Axis network video products with established systems and custom-developed software solutions, Ignus is able to help businesses improve in many ways while providing excellent return on investment.

Axis Communications is the global market leader in network video. Axis is a Swedish-based company, operating worldwide with offices in 18 countries and cooperating with partners in more than 70 countries.

Axis' products are primarily used in network applications for security systems and remote monitoring.

The products provide maximum customer value through effective surveillance solutions, reduced costs, and increased flexibility and performance, such as in the form of scalable systems. Driving the ongoing shift from analog to digital video surveillance, Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms.

Axis Gold Partner recognition exemplifies Ignus' commitment to leveraging the best technology solutions to solve business challenges and improve the benefits of technology as a business accelerator. 🌟🌟

Wes Henry | wes.henry@ignus.com

Ignus Awarded Netgear Gold Partner

Ignus is proud to announce our recognition by Netgear as a Netgear Gold Partner.

Ignus provides technology solutions and resources to organizations seeking to benefit from technology as a means to improve their organization, maximize the return on investment of their technology, and leverage technology as a business accelerator to achieve leadership in their market.

Being recognized as a Netgear Gold Partner strengthens our partnership with Netgear and exemplifies our commitment to providing clients with the best value for their technology needs and solutions.

Netgear is a worldwide provider of advanced networking products since 1996. 🌟🌟

Wes Henry | wes.henry@ignus.com

Ignus Offers Trade Show Banner Design

Ignus Technologies has recently designed and had printed a series of large format banners for use in trade shows, events and in the office.



The banners are sized at 32 inches wide by 74 inches tall. These banners come in a retractable silver stand and with easy setup, take down and are portable with a canvas carrying case.

To see the banners in person stop in our office at 2219 12th Street North Suite B or stop by our booth at the next Business After Hours.

To get banners like ours created for your company, contact our sales team at 701.280.9040 or visit www.ignus.com/contact.html 🌟🌟

Our trade show banners depicting the various services we offer.

Avery Nubson | avery.nubson@ignus.com

Wes Henry to Present at 2007 Great Plains Technology Conference

Wes Henry, CEO of Ignus Technologies, will be presenting at the 2007 Great Plains Technology Conference, October 8th and 9th, 2007 at the Fargodome.

Wes' presentation, titled "Practical CRM Introduction", will feature an introduction to the concept of CRM, how businesses can benefit from CRM solutions, and a brief introduction and comparison of three leading CRM software applications: Microsoft CRM, GoldMine, and ACT!.

Wes is one of only two presenters giving two workshop presentations this year. Learn more about CRM at his presentations on Oct. 8th, 1:30 pm – 2:30 pm and Oct. 9th, 10:45 am-11:45 am. Both presentations will be in the Bison Team Room. ●●●

You are the "Apple" of my OS

Readily available software for Mac users at apple.com/downloads

Everybody knows that Macintosh users are the creative types. If you ever walk into a Starbucks or Caribou Coffee you see these 20-somethings in jeans doing some thing on their 17 Inch Titanium power books or 15 inch MacBooks jamming to Phish with their iPod touch-shuffle-video or what ever it is now sipping a double mocha latte with soy milk and no whip cream. They just have to be making some kind of website or music video.

Right?



Download Screen for apple.com/downloads

most popular downloads, most recent and staff picks.

So, next time you see someone with their iBook, iPods and jeans sipping lattes – remember – he might just be submitting memo reports. ●●●

Wrong. Although Macs are universally known as the creative workstation – there are thousands of "non creative" software applications designed to work on a Mac. These applications can range from personal finance tools to games to productivity tools to UNIX and open source software.

Where does one find a comprehensive list of freeshare, shareware and demo versions of software? Apple.com/downloads. If you venture out to apple.com/downloads you'll be greeted by a wide range of software available to download. The central main regions prominently displays a featured download followed by three other featured downloads. There is also a "Just added" section devoted to new software. The side panels allow you to browse categories, view movie trailers, access Apple software such as iTunes, Safari and Widgets. You can also view the

Avery Nubson | avery.nubson@ignus.com

A graphic of a yellow folder with a white label at the top that reads "Weston Henry". Inside the folder is a black and white photograph of a man in a white shirt, identified as Weston Henry. A green sticky note is attached to the photo with a paperclip, containing the text "President & Chief Executive Officer". Below the photo is a white text box with a light blue border containing biographical information. The folder is set against a background of blue vertical lines.

Credentials and Certificates: Numerous IT certifications from Microsoft, CompTIA, and others: Microsoft Certified System Engineer (MSCE), Microsoft Certified Trainer (MCT), Microsoft Certified Business Management Solutions Professional in Microsoft Dynamics CRM Applications, Microsoft Certified Business Management Solutions Specialist in Microsoft Dynamics GP 9.0 Financials and Report Writer, Microsoft Certified Application Developer (MCAD), Microsoft Certified Technical Specialist: SQL Server 2005 (MCTS), Security+, Network+, Linux+, A+, Computer Forensics, Internet Security, and more.

Length of time at Ignus: 7 ½ years

Family? Wife, Jennifer, married 8 years. Daughters: Emily – 7 and Hailey – 3, and son Tyler – 1.

Personal Comments? I've been involved with computers ever since teaching myself to program back in the days of the Apple II computer. In the 25+ years since that time I've enjoyed the evolution of computers and adopting new technologies like C++, email, TCP/IP, SQL, HTML, Java, C#, SharePoint, CRM, and AJAX. I'm passionate about new technology, automating systems, and using technology to make business more efficient.

Please check out my seminar "Practical CRM Introduction" this October 8th and 9th at the 2007 Great Plains Technology Conference.

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Comments, Questions, Suggestions?
If you have questions, comments, suggestions, or ideas for a topic you'd like to see please contact editor@ignus.com.

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Ignus Quick Tip

Add White Space to Access Reports for Better Readability

The more records output to an Access report, the harder it becomes to read. When you see your employees taking out their rulers to read your reports, it's time to add some white space between the lines.

For the full article go to www.ignus.com/articles/366

Ignus Quick Stats

Current Threat Environment

